



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS MARCH 2016

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

MARCH '16 v. MARCH '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	67,294	62,230	8.14%
ANLV	115,928	138,929	-16.56%
ACE	144,410	183,356	-21.24%
CHECKER	206,104	246,227	-16.30%
DELUXE	40,580	31,567	28.55%
DESERT	179,001	185,553	-3.53%
HENDERSON	127,691	149,659	-14.68%
LUCKY	120,726	134,228	-10.06%
NELLIS	164,204	178,132	-7.82%
STAR	134,904	160,866	-16.14%
UNION	135,524	171,154	-20.82%
VEGAS-WESTERN	113,424	155,529	-27.07%
VIRGIN-VALLEY	49,062	63,648	-22.92%
WESTERN	127,778	168,618	-24.22%
WHITTLESEA	176,748	211,487	-16.43%
YELLOW	212,067	246,071	-13.82%
INDUSTRY TOTAL	2,115,445	2,487,254	-14.95%

Nevada Taxicab Authority

REVENUE PER TRIP MARCH '16 v. MARCH '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.03	\$17.24	-1.22%
ANLV	\$15.26	\$14.56	4.81%
ACE	\$14.90	\$14.15	5.30%
CHECKER	\$16.00	\$14.82	7.96%
DELUXE	\$17.72	\$19.45	-8.89%
DESERT	\$18.35	\$17.38	5.58%
HENDERSON	\$16.31	\$14.80	10.20%
LUCKY	\$16.38	\$15.77	3.87%
NELLIS	\$17.18	\$16.36	5.01%
STAR	\$16.10	\$14.77	9.00%
UNION	\$15.04	\$14.18	6.06%
VEGAS-WESTERN	\$15.01	\$14.16	6.00%
VIRGIN-VALLEY	\$15.01	\$14.20	5.70%
WESTERN	\$15.70	\$15.14	3.70%
WHITTLESEA	\$16.33	\$14.99	8.94%
YELLOW	\$15.87	\$14.72	7.81%
INDUSTRY AVERAGE	\$16.15	\$15.15	6.60%

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MONTHLY TRIP COMPARISON

2016 v. 2015

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2016	2,091,142	2015	2,416,851	-13.48%	(325,709)
FEBRUARY	2016	1,854,862	2015	2,080,559	-10.85%	(225,697)
MARCH	2016	2,115,445	2015	2,487,254	-14.95%	(371,809)
APRIL	2016		2015			
MAY	2016		2015			
JUNE	2016		2015			
JULY	2016		2015			
AUGUST	2016		2015			
SEPTEMBER	2016		2015			
OCTOBER	2016		2015			
NOVEMBER	2016		2015			
DECEMBER	2016		2015			
YTD TOTAL	2016	6,061,449	2015	6,984,664	-13.22%	(923,215)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

MARCH '16 v. MARCH '15

	Month			Year to Date		
	2016	2015	% Δ	2016	2015	% Δ
TRIPS	2,115,445	2,487,254	-14.95%	6,061,449	6,984,664	-13.22%
REVENUE	\$34,156,195	\$37,678,083	-9.35%	\$97,736,632	\$105,582,398	-7.43%
AVG REV/PER TRIP	\$16.15	\$15.15	6.60%	\$16.12	\$15.12	6.61%
MEDALLIONS	3,530	2,343	50.66%	10,430	7,150	45.87%

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - MARCH 2016**

Company	∑ Medallions
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
TOTAL	3,530

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.